



Album Ordering Information Guide



Step 1

Choose your album type: flushmount or fine art.

The album types and prices are detailed on the next few pages. Please review them if you haven't already ordered your album of choice. If you have pre-ordered, you may upgrade to a different type of album by paying the difference between the original choice and new choice.

Keep in mind that a spread is two pages, going straight across the seam. The unlimited albums contain the number of pages needed to tell the story of your day, as determined by both of us. 15-spread albums are great for shorter weddings (like elopements) or if you're on a budget.

Parent albums (i.e. duplicates) may be added for 20% off the price of the original. These albums must be exact duplicates of the main album, but may be a different size (but the same shape). Cover materials may be different.

All albums come in a basic black cardboard box, fitted to the album, unless a premium box is ordered.

4x4 and 5x5 albums are available only as an add-on to a larger album.

Fine-Art Albums



Fine art albums are archival inkjet printed onto matte fine art paper and hand-bound. The cover material is a photo cover of your choice.

Size	Unlimited (\$)	15-Spread (\$)	Extra Pages (\$)
4x4	450	250	10
10x10	1800	950	30
12x12	2400	1250	40

A photo-printed display box can be added for \$250 each.



The number of pages in the unlimited album is based on the number needed to tell the story of your day and only limited by the manufacturer's maximum size (45 spreads).

Shorter 15-spread albums are an alternative for elopements and smaller weddings.

Duplicate copies have a 20% discount.

Flush-Mount Albums

Flush-mounts are classic, archival-quality professional wedding albums. The images are printed onto photographic paper and mounted on thick pages, with no gap at the centre. Many cover materials and cameo options are available.

Size	Unlimited (\$)	15-Spread (\$)	Extra Pages (\$)
5x5	900	550	18
10x10	2200	1300	40
12x12	2500	1600	50

A premium box can be added for \$200 each.

The number of pages in the unlimited album is based on the number needed to tell the story of your day and only limited by the manufacturer's maximum size (35 spreads).

Duplicate copies have a 20% discount.



Step 2

Choose your cover materials or images.

Fine Art Albums

Fine art albums have a custom photo cover. You may select any photo (or two) for the cover or I can select the best photos. If a single photo is chosen, the photo should have space at the top and bottom that can be cut off since the image stretches from front to back of the book, across the spine. Your names or any other text can be added to the cover and/or spine.

Flushmount Albums

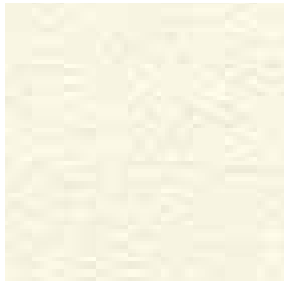
Flushmount albums come with a variety of premium leather covers with optional metal/photo cameos. Please select one or two materials from the following pages and a desired material layout. The flushmount cover materials are premium materials, mostly leather. The flushmount box materials can be used to create a coordinating premium box.

The cover of your flushmount album may be a canvas photo wrap and may also include a leather spine of your choice.

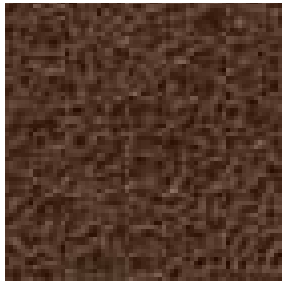
Select a photo for the cover if you would like a metal cameo (included on the main album, \$150 for duplicate copies).

Your names may be inscribed in silver or gold on the spine and/or front cover. If you don't specify, your names will be inscribed on the spine in silver by default.

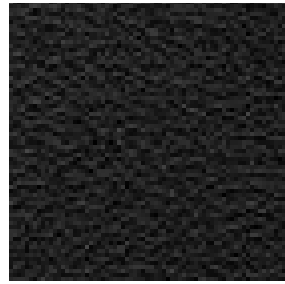
Flushmount Cover Materials



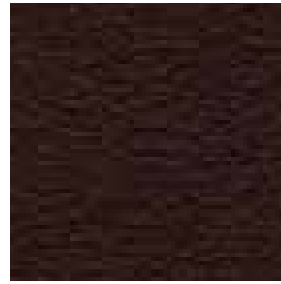
Pearl



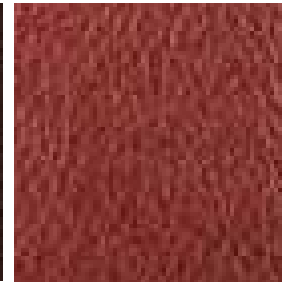
Cocoa



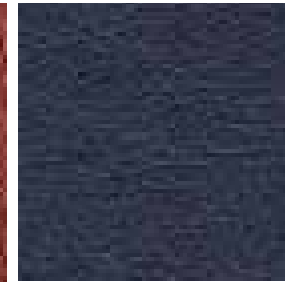
Classic Black



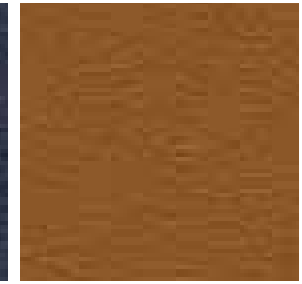
Chestnut



Cherry



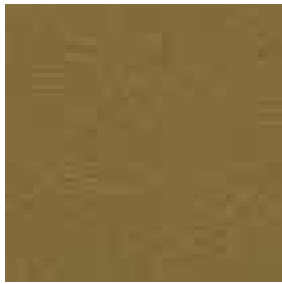
Navy



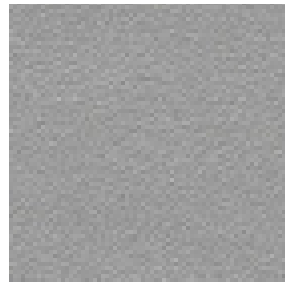
Saddle



Sleek Bordeaux



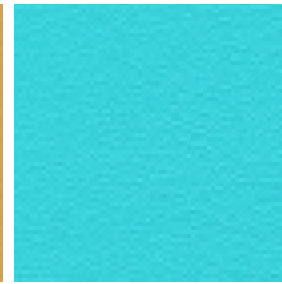
Sleek Moss



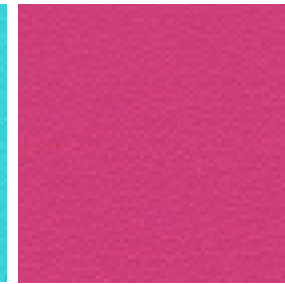
Sleek Starlight



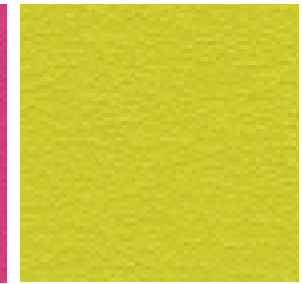
Sleek Toffee



Emotion Blue



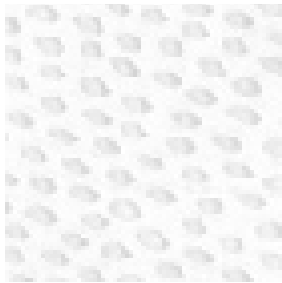
Emotion Fuschia



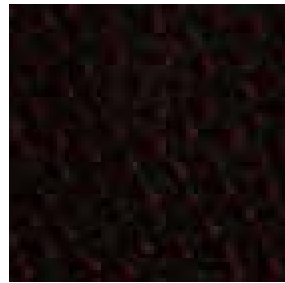
Emotion Lime



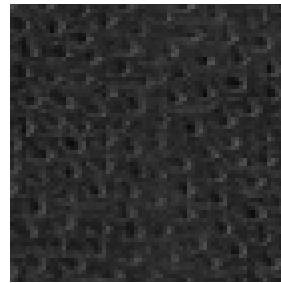
Emotion Yellow



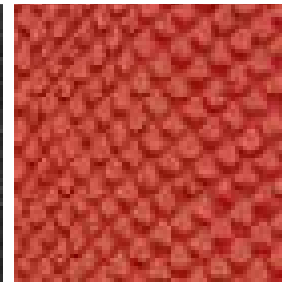
Glam



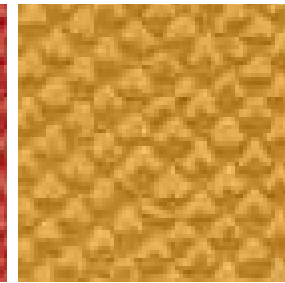
Sultry



Vixen



Viper



Python



Boa



Apple Pie



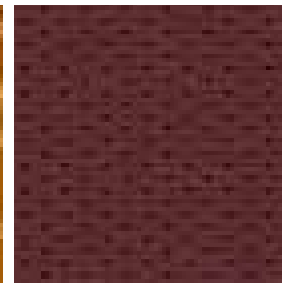
Cherry Pie



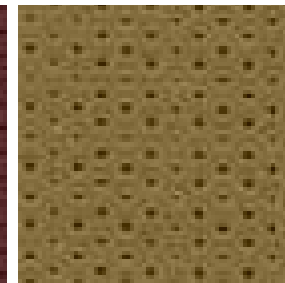
Maple



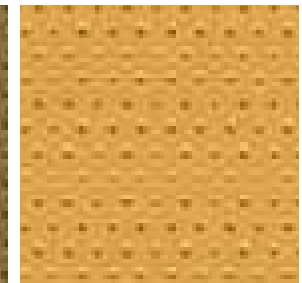
Tortoise



Rugged Bordeaux



Rugged Moss

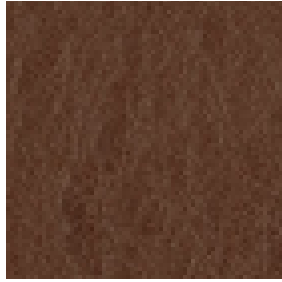


Rugged Toffee

Flushmount Box Materials



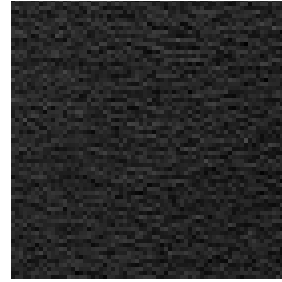
Black Leather



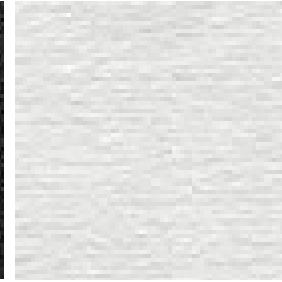
British Tan



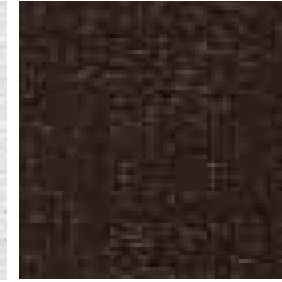
Brown Leather



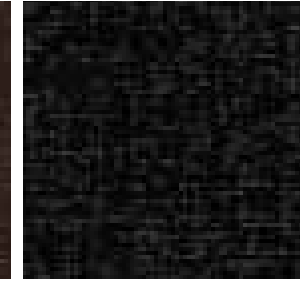
Matte Black Leather



Arctic



Mahogany



Midnight



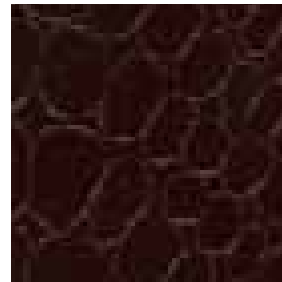
Raspberry



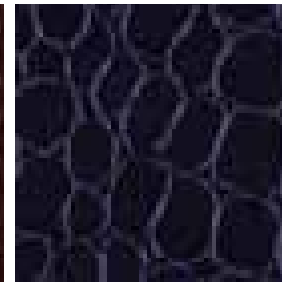
Scarlet Satin



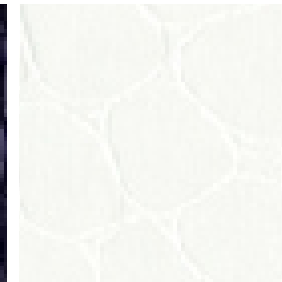
Mystique Satin



Brown Iguana



Purple Iguana



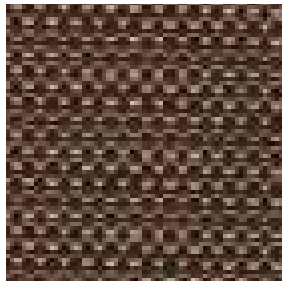
White Iguana



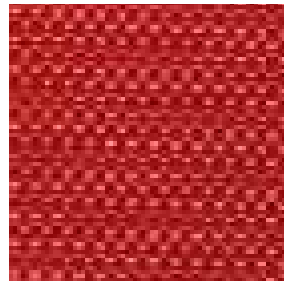
Bronze Carbon



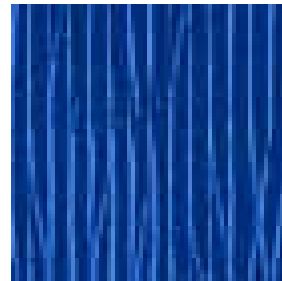
Cinnamon Weave



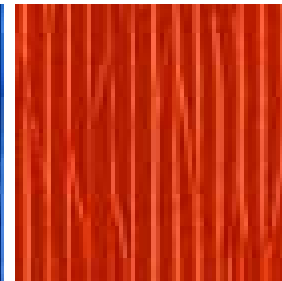
Mystique Weave



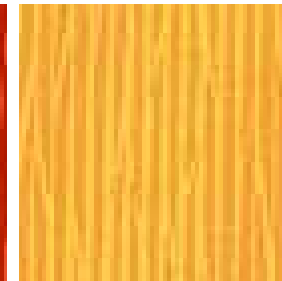
Scarlet Weave



Cobalt Wave



Orange Wave



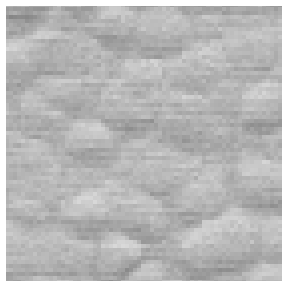
Tan Wave



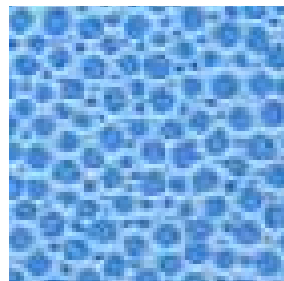
Brushed Champagne



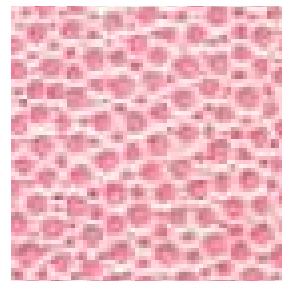
Fashioned Champagne



Fashioned Rain



Pebble Blue

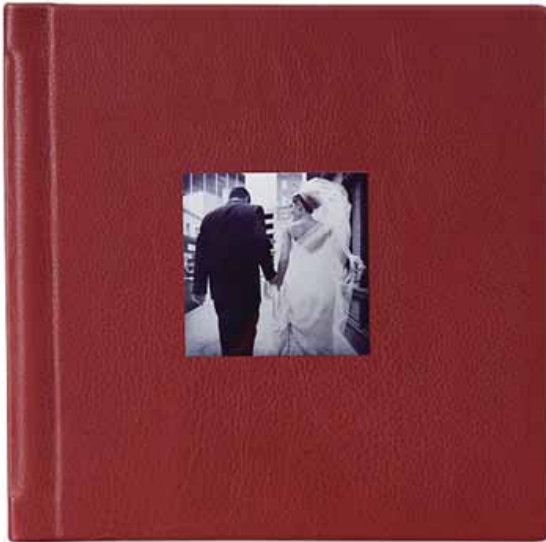


Pebble Pink

Cover and box material samples can be viewed in person if you're in Victoria. Otherwise, please feel free to ask me to describe the colour and texture more accurately than these images can portray.

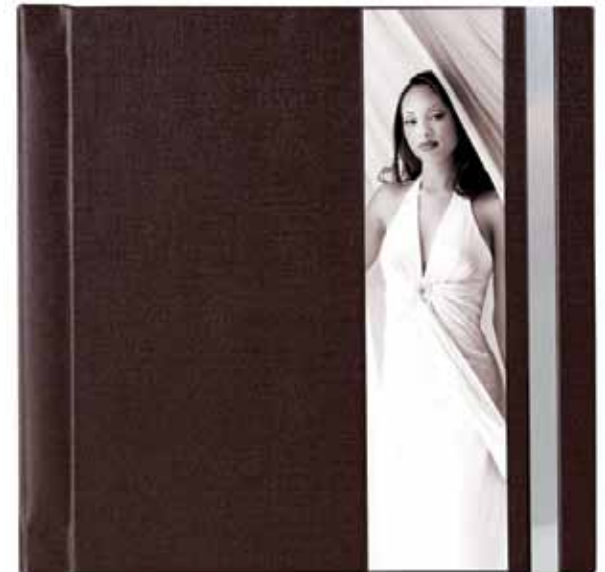
Box materials may be used on the album itself, but are generally cheaper materials and non-leather.

Flushmount Cover Designs



This page contains sample album covers with different material and cameo configurations. Any two cover materials can be combined in these or many other ways. Contact me about designing a custom cover.

A metal cameo and dual-tone material design is included in the main album and is \$150 for any duplicate albums. A single premium material cover is included on duplicate albums.



Step 3

Selecting your images.

To get the design process started, please select **your favourite images** from your online gallery. I recommend 40 images for a 15-spread album and 75-100 for an unlimited album. You can select your favourites through the gallery by using the heart icon below the thumbnail or above the larger image.

I will select additional images to fill in the gaps in the story. If you would prefer that I select all of the images, please let me know. If you don't select favourites within a month of receiving the gallery, I will predesign the album for you.

The screenshot shows the website interface for Lara Eichhorn Photography. At the top, the logo "lara eichhorn PHOTOGRAPHY" is on the left, and navigation links "blog portfolios about services & pricing reviews clients contact" are on the right. A "Shopping Cart Check Out" link is in the top right corner. Below the logo, a secondary navigation bar includes "Home Register Access Gallery Redeem Print Credit Gift Certificates Help Search Registry" and a "Log In" link. The main content area features a large photo of a bride and groom. A red box with white text says "Add to favorites - Please login or create an account to add to favorites". To the right of the photo is a sidebar with three expandable menu items: "Professional Prints (New)", "Canvas Prints", and "Digital Image Files". At the top of the sidebar, there are three buttons: "Gallery expires on 12 December 2013", "Invite family & friends", and "VIEW A SLIDESHOW OF THESE PHOTOS". The URL "http://www.laraeichhorn.com/photocart/favorites" is visible at the bottom left.

Step 4

The nitty gritty.

In order to begin the design process, I require half the cost of the album, including tax, to be paid. If you ordered an album when booking, this will already have been paid.

After the initial design, you are allowed three revisions of the entire album. After three, the cost of further revisions is \$25 each.

Note that the album designs e-mailed to you are proofs only and the images will receive further editing prior to being printed in order to have all images on a spread look cohesive, make any additional edits requested by the client (i.e. skin retouching, removal of distracting elements, cropping, black and white or colour conversion, etc.), and to generally ensure they print at their best. Please specify any editing requests after the final layout is approved.

Once the album is designed and approved, the second half of the payment is due before I can order it. If you have paid but have not approved the album design within a month of receiving it and receiving at least two reminder e-mails, the album will be ordered.

Album Design Checklist

The whole process in simple terms.

- 1) Select album type: fine art or flushmount. Specify the size and choose 15-spread or unlimited.
- 2) Select any parent (duplicate) albums.
- 3) Select a premium box if you would like one.
- 4) Select your cover materials and layout for flushmount albums. Select your cover image for fine art albums and/or flushmount cameos. Specify any other cover requests. Do the same for any premium boxes.
- 5) Select your favourite images in your online gallery. I recommend 40 images for 15-spread and 75-100 images for unlimited.
- 6) Submit payment for half of the total cost of your album including tax. I can send you an invoice after you do steps 1-4 above.
- 7) Review your album proofs and specify any changes.
- 8) Submit payment for the second half of the album cost.
- 9) Allow 4-8 weeks for delivery. Typical delivery time for fine art albums is 3 weeks for local clients. Flushmount delivery time can vary.

Thank you!

For ordering a custom album. I can't wait to get started.



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